

» **Readership**

(march : june : september : december)

Circulated through paid subscribers, controlled geo post targeting and partner locations.

30,000 copies each issue

Readers will be inspired by national quality editorial content in this coffee table magazine geared toward the Newfoundland and Labrador homeowner and cabin owner.



**home
& Cabin**

From the publishers of
Downhome

If you have any questions or would like to find out more about advertising in *Home & Cabin* please contact:

Home and Cabin
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Home and Cabin is a home design, decorating and renovating magazine featuring Newfoundland and Labrador homes and cabins from across the province. Showcasing gorgeous interiors, inspiring designs and the latest and greatest in home products and accessories, Home and Cabin offers its readers valuable tips for creating the living space of their dreams.

Connecting with readers

through a series of how-to articles, renovation tips, real estate advice, stimulating art and alluring home décor trends, Home and Cabin promotes the best in home living.



The "Rough & Tough" section

includes do-it-yourself instruction, articles on repair and home maintenance, product reviews, advice from trade professionals, building and woodworking, property upkeep tips and articles on home structure and system basics. It will showcase the nitty-gritty details of the home and cabin.

recurring features

at home

stuff we love

meet the...

creative minds

at the cabin

projects

your yard



Multiple issue booking discount

5% discount, two issues; 10% discount, three issues; 20% discount, four issues (not applicable to marketplace)

advertising deadlines

Winter 2013

November 1

Spring 2014

February 14

Summer 2014

May 9

Fall 2014

August 8

advertising rates

Full Colour Display	Cost
DPS	\$3,995
1 Page 8.375" x 10.875" (bleed size 8.625" x 11.125")	\$2,399
1/2 Page 7.25" x 4.875" or 3.5" x 9.875"	\$1,440
1/4 Page 3.5" x 4.875"	\$864
Marketplace 3.5" x 2"	\$249 (must book 4 issues)

Covers	Cost
OBC	\$2,998
IBC	\$2,640
IFC	\$2,830
Gate Fold	DPS \$4,798 1 Page \$2,640

Ask about our prime value pricing